



Bringing the Cloud down to earth⁺



Why Cobry is your sustainable Google partner

Aligning values with action

In 2021, with the support of Sustainable X, we aligned Cobry's efforts to the United Nations Sustainable Development Goals.

We've followed this framework over the last year. Our efforts have focused on championing customer innovation, forging sustainable partnerships and supporting our community.

It doesn't stop here. Moving forward we want to double down on climate action, reducing inequalities, and responsible consumption in all aspects of the Cobry business.

Supporting our staff

Our vibrant, nimble team is what sets Cobry apart.

We're committed to recognising and appreciating our employees, and ensure that every Cobry team member is paid a fair wage. Salaries are also periodically reviewed to reflect evolving roles and responsibilities.

We offer a 4-day work week for all staff; free health & wellbeing services including private health cover; and opportunities for all staff to volunteer and give back to the community.

Measuring carbon footprint

One of the most effective ways to become more sustainable is to measure and reduce the greenhouse gas emissions emitted by your organisation.

We've partnered with Compare Your Footprint to help our customers better understand their carbon impact and make the transition to more sustainable business practices.

Calculating total carbon footprint helps us all to set realistic science-based net-zero targets - and create a plan that aligns with both company and industry.

Why we choose Google, every time

The most sustainable cloud

As Google Partners, we're proud to say that we use the greenest Cloud in the industry.

Google's data centres run on 100% renewable energy and Google aims to be completely carbon free by 2030.

In addition, Google has the best tools available to help companies to make their own sustainable decisions, including their cloud carbon dashboard and the ability to select carbon-free data centres.

Bring new life to old devices

The most sustainable device is one that has already been manufactured.

We can reduce e-waste and extend the life of old PCs and Macs by transforming them with ChromeOS Flex. Reviving old machines means fewer devices end up in landfill.

The modern Chrome operating system also uses far less energy to run, and there are licence options that allow you to donate your old hardware when you're finished with it.

Monitor carbon emissions

The ability to work collaboratively in Workspace helps to reduce emissions dramatically by removing the need to download, edit, save, attach, and send, again and again.

Tools like Google Carbon Footprint also allow companies to measure their carbon output for things like virtual machines and data processing. The Google Carbon Footprint tool is also already available for Google Cloud Platform (and will soon be available for Workspace too).

If your organisation cares about sustainability, Cobry and Google can offer you the greenest solutions in the industry. Find out more at cobry.co.uk

